KENTON PRESBREY
UX/UI DESIGNER

KENTONPRESBREY.COM
KPRESBREY@GMAIL.COM

YEARS IN THE TRADE

03
UX Design

05
User Interface

07
Graphic Design

07
Marketing

POINTS OF IMPACT

01 Designed a first-of-its-kind platform that allows for existing members to purchase insurance policies via their member portal leading to the sales of 70-200 additional policies each month.

02 Designed & developed a user-centric training platform to ensure agents were trained on new & existing policies, policy updates as well as easy access to training materials during the sales process.

WORK HISTORY

Graphic Designer
The Moorings
May 2014 - Dec 2014

- Collaboration with marketing teams in both the US & UK to create digital & printed content
- Implementation, oversight and cohesive expansion of brand guidelines for multiple vacation brands
- Creating templates to streamline and maintain consistency of marketing collateral

Graphic Designer
Benefytt Technologies
Dec 2014 - April 2018

- Managing outsourced design resources to ensure quality standards were met
- Collaborating with stakeholders to develop improved UI based design solutions for web applications & tools
- Developing brand-centered UI style guides for new and existing applications

UX/UI Designer
Benefytt Technologies
April 2018 - April 2021

- Creating wireframes of mobile and desktop web applications to convey functionality to stakeholders and developers
- Implementing and applying analytics and feedback software to convert user feedback into cost effective design solutions
- Conceptualized and designed and multiple internal application UI

EDUCATION & CERIFICATIONS

TechSkills, Chicago IL
A+, N+, Security+ IT Certification
May 2006 - Dec 2007

Sandford Brown College
Bachelors in Graphic Design
May 2011 - Dec 2014

Lynda.com
Certificate of Completion
Adobe Illustrator & Photoshop
May 2014 - Dec 2014

TOOLS OF THE TRADE

XD	A	</>	AI	PS	F
Adobe XD	Anima	HTML & CSS	Illustrator	Photoshop	Figma